



MIDWIVES  
EMBRACING DIVERSITY  
NJF CONGRESS 2025 <sup>IN</sup> COPENHAGEN

# Nordic Midwifery Congress NJF 2025

26.-28. May

**Invitation to Sponsorship  
& Exhibition**

Copenhagen, Denmark



Welcome to Copenhagen!

# Sponsor or exhibitor at the Nordic Midwifery Congress, NJF2025

We would like to invite you as sponsor or exhibitor to the 23<sup>rd</sup> Nordic Midwifery Congress, held in Copenhagen in 26.-28. May 2025 under the theme “Midwives Embracing Diversity”.

Supporting NJF2025 is your opportunity to connect with midwives and others in the field of maternity care in the Nordic Countries and to make them even more aware of the products you offer. It provides your business with ideal conditions for networking in between sessions, where you can meet with potential clients and decision makers within the NJF delegates. The exhibition stands will be placed near the catering locations, common facilities and joint events to ensure the highest possible visibility and accessibility.

The Nordic Midwifery Congress is held every three years alternately in the Nordic countries and was last held in Denmark in 2010. The congress brings together approx. 700 participants; midwives, midwife managers, researchers and many other decision makers within maternity care. We expect many guests from the Nordic countries, but we will also meet many participants from all over the world.

Midwives work across the entire reproductive spectrum, encompassing a broad range of responsibilities beyond just attending births, maternity care, and the pregnancy period, though with some variations among the Nordic countries.

Among other things, they provide contraceptive guidance to teenagers, advise pregnant women and their partners on healthy lifestyles, are responsible for routine ultrasounds and other examinations of the fetus or newborn.

Additionally, they provide guidance on family planning and contraception to the family, advice and assist in fertility treatment, and give guidance within the menopause period. Furthermore, they often collaborate with general practitioners and other healthcare professionals to ensure comprehensive care for their patients.

Midwives can be public employees, private employees, or private practitioners.

We hope that you would be interested in a sponsorship or in participating as an exhibitor at our congress.

Warm regards,

*Lis Munk*  
*President of the Danish Association of Midwives*



### Sponsorship & Exhibition

Peder Andersen  
T: +45 4492 4492  
E-mail: [exhibition@discongress.com](mailto:exhibition@discongress.com)

### Conference Venue

Tivoli Congress Center  
Copenhagen

### Congress Secretariat



Lautruphøj 1-3, Block C  
DK-2750 Ballerup

Helle Klestrup  
T: +45 4492 4492  
E-mail: [hek@discongress.com](mailto:hek@discongress.com)

### Congress Website

[njfcongress.dk](http://njfcongress.dk)



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# Sponsorship opportunities

The selected sponsorship opportunities for the conference provide congress supporters with a number of ways to enhance their visibility and association with the event.

The items presented below have been selected to allow each sponsor unique ways of associating brands or messages with different aspects of the congress.

Sponsorship category	Gold	Silver	Bronze	Exhibitor
<b>Minimum amount:</b>	<b>€10.000</b>	<b>€ 7.000</b>	<b>€ 4.000</b>	<b>From</b>
<b>Items:</b>	<b>Max 2</b>	<b>Max 2</b>		<b>€ 2.500</b>
Exclusive sponsor of (first come, first served)	60-minutes satellite symposium	App or lanyard supporter		
Exhibition space	12m <sup>2</sup> *	9m <sup>2</sup> *	6m <sup>2</sup> *	6m <sup>2</sup> *
Logo and sponsor profile on NJF 2025 Congress website with link to company's homepage	Logo and 300-word company profile	Logo and 200-word company profile	Logo and 100-word company profile	Logo only
Complimentary registration	5 full delegates	3 full delegates	1 full delegate 1 exhibitor	2 exhibitors
Advertisement in App	Yes	Yes	none	none





# Sponsorship items list

What you can choose from to customize your sponsorship

Item	Price	Description
<b>Items A – Z</b>		
Sponsor a Coffee break	€ 2.000	Coffee break sponsor – price per break.
Pocket Program	€ 2.500	The pocket program is an indispensable "quick and easy" reference guide for all congress delegates

## Special Requests

### Meeting rooms and hospitality suites

The congress will make available a limited number of meeting rooms and hospitality suites to the companies taking part. Meeting rooms may be hired for small meetings, staff briefings, etc. while hospitality suites will be more suitable for cocktails, informal get-togethers, etc.

Activities that compete with the congress scientific program are not allowed and these activities may not be promoted in any way prior to the congress.

Please note that only a limited number of meeting rooms and hospitality suites are available at the Tivoli Congress Center Copenhagen and that reservation is made on a "first come, first served" basis.

# Exhibition at NJF 2025

A commercial exhibition will be arranged in conjunction to the congress. The exhibition will take place at the Tivoli Congress Center Copenhagen. The general idea is to integrate the commercial exhibition with the poster exhibition, and the catering services.

## Exhibition information

The exhibition will be open during congress, 26-28 May 2025. The program structure will make time for the participants to visit your stand.

## How to apply for Exhibition Space

Please send your request for exhibition space to [exhibition@discongress.com](mailto:exhibition@discongress.com)  
Every effort will be made to accommodate exhibitors' requests for space and position.  
The floor spaces are assigned on a "first come, first served" basis.

## Stand Information

### Stands as floor space only.

The charge for floor space is:

6 m <sup>2</sup> Stand area	2.500 EURO
9 m <sup>2</sup> Stand area	3.500 EURO
12 m <sup>2</sup> Stand area	4.800 EURO

### Floor space rental includes:

- daily cleaning of aisles and common areas
- general lighting for all the event areas
- power and free internet
- 1 table and 2 chairs
- 2 free exhibitors registration per 6 m<sup>2</sup>

Additional exhibitor passes 375 EURO







# Booking form for NJF 2025

26-28 May 2025 Copenhagen, Denmark

Invoice address - please use block letters

## Booking form for sponsor items

Name of company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_

Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ VAT no: \_\_\_\_\_

### We would like to book the following sponsor items:

Items: \_\_\_\_\_ EURO: \_\_\_\_\_

Stand no: \_\_\_\_\_ Stand size: \_\_\_\_\_ EURO: \_\_\_\_\_

**For the value of:** \_\_\_\_\_ **EURO:** \_\_\_\_\_

### Terms of Payment

A deposit of 50% of the total sponsorship fee due will be invoiced once this signed Sponsorship Booking Form has been received. The second payment of 50% of the total sponsorship fee will be invoiced 3 months before the Congress.

### Cancellation Policy

Cancellations must be received in writing. A cancellation charge of 50% of the total sponsorship fees will apply to cancellations received between 9 months and 3 months prior to the meeting. For cancellations received later than 3 months prior to the meeting a 100% charge of the application will be applied.

Signature of this form implies compliance with the rules stated in this document.

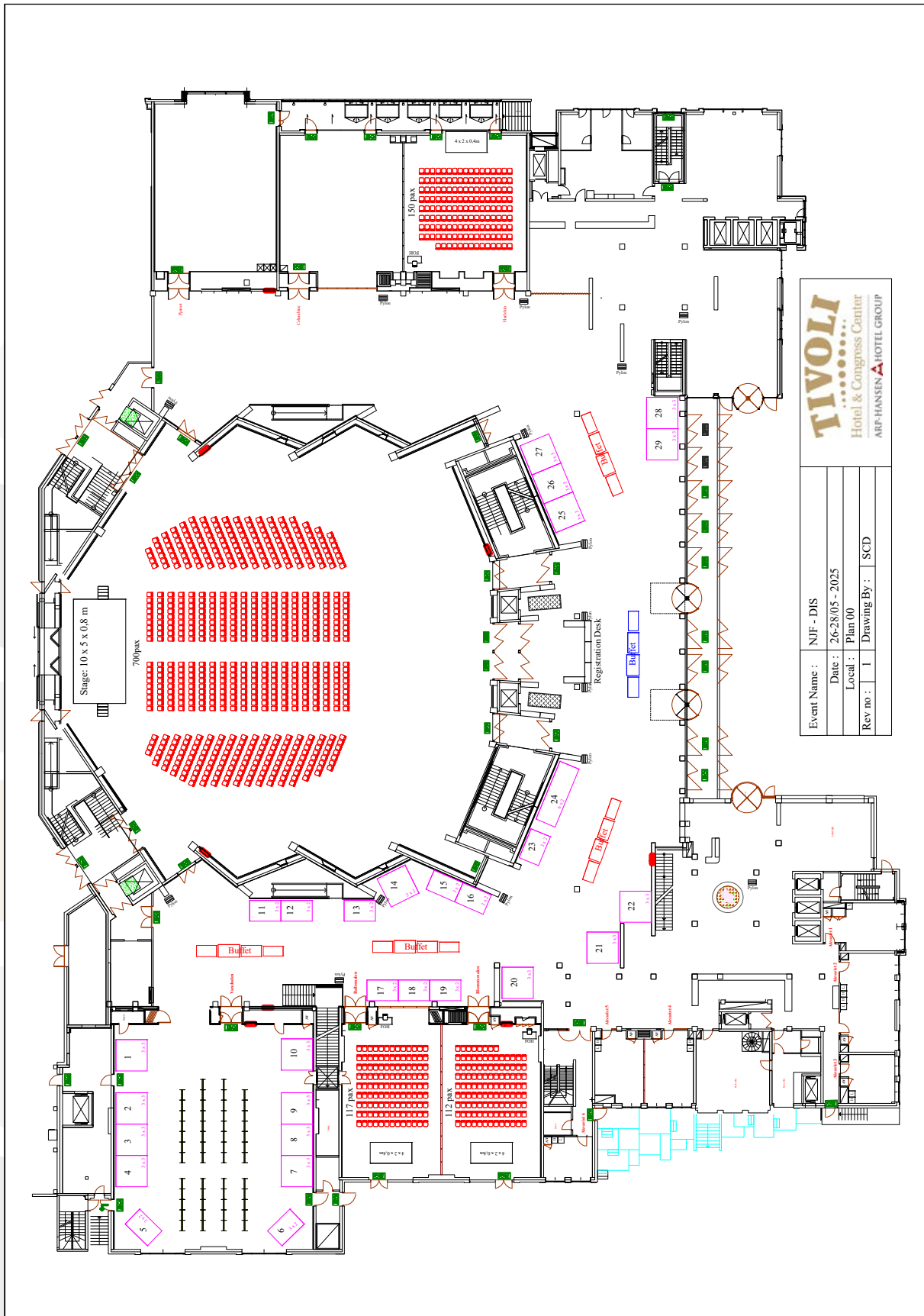
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*This application is legally binding*

Return to Attn: NJF 2025, Peder Andersen, [exhibition@discongress.com](mailto:exhibition@discongress.com)



# Exhibition floorplan







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We are looking forward to  
welcoming you  
to Copenhagen at the  
Nordic Midwifery Congress 2025

[njfcongress.dk](https://njfcongress.dk)